



TEXAS TECH UNIVERSITY  
College of Media  
& Communication



TEXAS TECH UNIVERSITY  
Thomas Jay Harris Institute *for* Hispanic  
& International Communication

**Assistant Professor in Hispanic Media**  
**REQ# 11317BR**

**SUMMARY:**

The College of Media & Communication at Texas Tech University seeks a tenure-track **Assistant Professor in Hispanic Media**. The position is affiliated with the Thomas Jay Harris Institute for Hispanic and International Communication. This position may be hired in any of the college's four departments—advertising, communication studies, public relations or journalism & electronic media. We seek an energetic scholar who will support the Institute, mentor graduate students, and assist in managing Institute initiatives, including the *International Journal of Hispanic Media* ([www.internationalhispanicmedia.org](http://www.internationalhispanicmedia.org)). The successful candidate must be eligible to work in the United States. Appointment begins September 1, 2018 with faculty on duty August 22, 2018.

**REQUIRED QUALIFICATIONS:**

Applicants must have a completed Ph.D. or equivalent terminal degree by August 2018 in a media-related discipline, an established record of academic publication related to Hispanic media, and college-level teaching experience as instructor of record.

**PREFERRED QUALIFICATIONS:**

Applicants with experience in teaching courses related to Hispanic media, experience in the media industry and/or community development, and background in academic publishing. The ability to review manuscripts in fluent Spanish is a plus. p

**TEACHING, RESEARCH AND SERVICE:**

Instructional duties would comprise 30% of this position's overall assignment, equating to a teaching load of four courses (2-2) per nine-month academic year, with the opportunity to teach additional courses during summer or intersessions for additional compensation. Teaching will include bilingual classes. Research would count for 40% of the assignment; the appointee will be expected to actively seek external research funding individually or in conjunction with other faculty. The remaining 30% of the position would include service duties assisting with program building, as well as diversity-related initiatives within the college. Moderate service to the department, college, and university is expected.

**ABOUT THE INSTITUTE:**

The Thomas Jay Harris Institute for Hispanic and International Communication ([comc.ttu.edu/research/hihic](http://comc.ttu.edu/research/hihic)) aims to improve public understanding of Hispanic-oriented and international communication through its teaching, research and community engagement activities. It is the only such academic unit in Texas that is linked with a Ph.D. program. Launched in 2006, the Institute received a generous gift from the estate of Thomas Jay Harris in 2013. It occupied a renovated office suite in 2016. Institute-affiliated faculty and students collaborate on research and outreach projects. As noted, the Institute publishes the *International Journal of Hispanic Media*.

**COLLEGE OF MEDIA & COMMUNICATION:**

The College of Media & Communication serves approximately 1,600 undergraduate majors, 235 MA students in three programs, and 35 Ph.D. students. It maintains high standards for teaching, even as its reputation as a media research center expands—junior faculty hires from top doctoral programs in recent years reflect this ascendance. In addition to Hispanic and international communication, research strengths among college faculty include strategic, science, health, and political communication as well as social scientific research methods. The College's Center for Communication Research offers state-of-the-art facilities for studying audience responses to media messages ([www.depts.ttu.edu/comc/research/ccr/](http://www.depts.ttu.edu/comc/research/ccr/)), and the Communication Training Center trains instructors, faculty and graduate students to enhance oral and visual communication skills ([www.depts.ttu.edu/ctc](http://www.depts.ttu.edu/ctc)).

**TEXAS TECH UNIVERSITY:**

Texas Tech University is a public national research university with an enrollment of over 35,000. It offers over 100 undergraduate majors and more than 100 masters and 50 doctoral degree programs. Texas Tech is the largest comprehensive higher education institution in the western two-thirds of Texas and is the state's only campus with an adjoining research university, law school, and medical school. Texas Tech students come from almost every county in Texas, all 50 states and more than 100 different countries. Significant to the Harris Institute's mission, the university has exceeded 25% Hispanic enrollment, qualifying it for Hispanic-Serving Institution (HSI) status, and Texas Tech's current Quality Enhancement Plan is "Bear Our Banners Far and Wide: Communication in a Global Society." ([www.depts.ttu.edu/globalcommunications](http://www.depts.ttu.edu/globalcommunications)). Texas Tech University is recognized as a Carnegie Tier 1 Research University. The university is located in Lubbock, Texas, a vibrant city of 249,000.

**APPLICATION PROCEDURE:**

**Review of applications will begin on October 15, 2017 and will continue until the position is filled.** Applicants should apply on line at [www.texastech.edu/careers](http://www.texastech.edu/careers), referencing the Requisition Number 11317BR. They will be asked to provide a letter of application describing their research interests, teaching experience, and professional experiences, a current curriculum vita, graduate transcripts, and a list of three references with names, addresses, email addresses and phone numbers. The successful candidate must be eligible to work in the United States. The search committee chair is Dr. Kent Wilkinson, Thomas Jay Harris Professor of Hispanic and International Communication. Questions may be addressed to him at [kent.wilkinson@ttu.edu](mailto:kent.wilkinson@ttu.edu) or +1 (806) 834-0199.